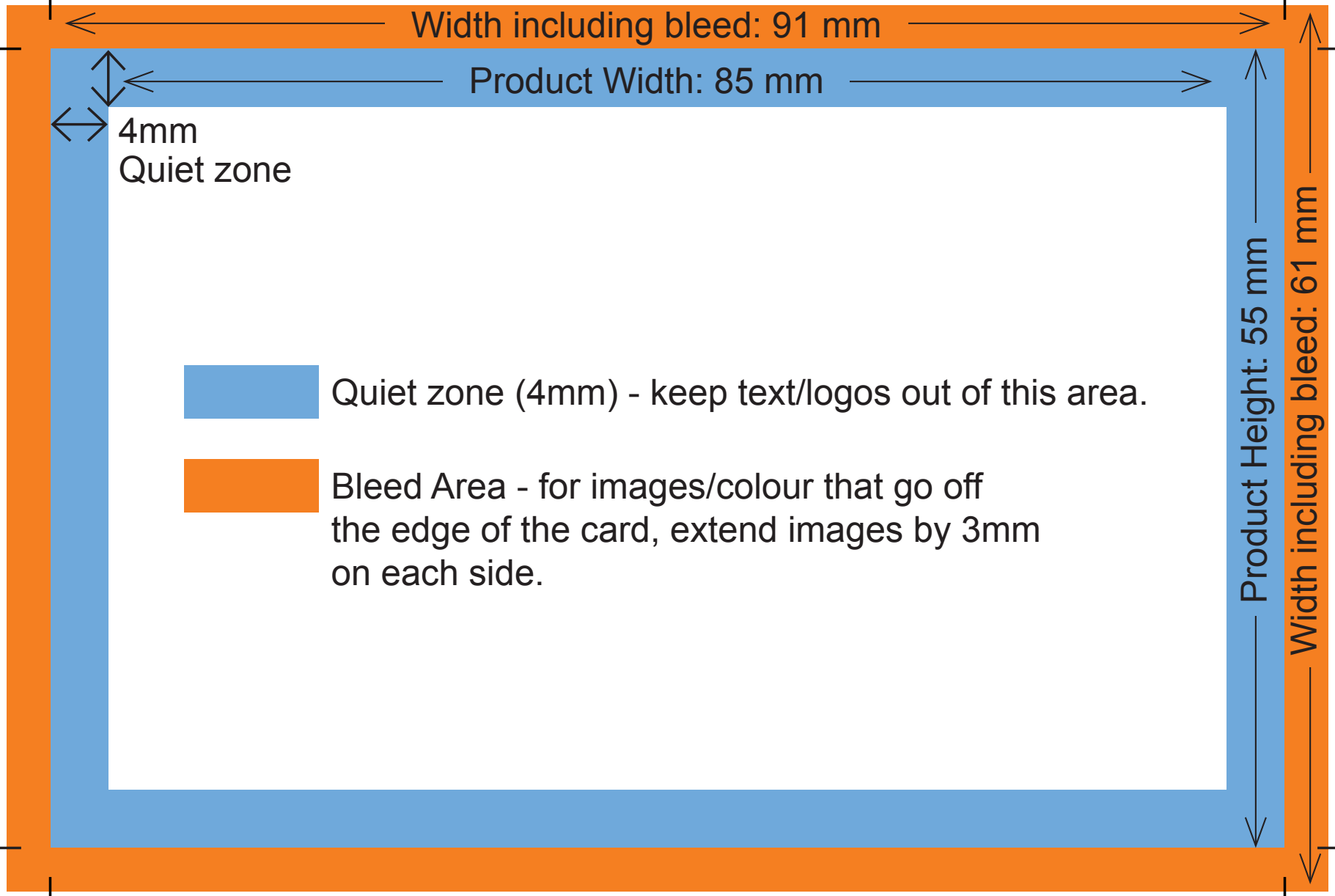
Width including bleed: 91 mm
Product Width: 85 mm
4mm
Quiet zone
Quiet zone (4mm) - keep text/logos out of this area.
Bleed Area - for images/colour that go off the edge of the card, extend images by 3mm on each side.
Product Height: 55 mm
Width including bleed: 61 mm